

# Raymond Aponte

## Product Designer

Google UX Design Certificate · Generative AI for UI/UX (IBM)

Wake Forest, NC

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## TRAINING & CERTIFICATIONS

### Google UX Design Professional Certificate

Coursea · Issued Oct 2025 · 8 Courses

- Completed the full UX design process end-to-end: empathize → define → ideate → prototype → test.
- Skilled in creating wireframes, low- and high-fidelity prototypes, and conducting UX research.
- Experienced in designing user experiences for mobile applications and dynamic web interfaces.

### Generative AI for UI/UX Design Specialization (IBM)

Coursea · Issued Jan 2026 · 3 Courses

- Applied generative AI across UX/UI workflows to accelerate ideation, automate prototyping, and personalize user experiences.
- Skilled in prompt engineering for design-focused outputs, AI-driven personalization, and refining usability with AI-assisted testing insights.
- Completed hands-on labs integrating AI into design processes, streamlining workflows, and generating design variations at speed.

## EDUCATION

### Southern New Hampshire University

B.S. Computer Science · 3.97 GPA

Graduated 2023

A technical foundation in software systems, data structures, and human-computer interaction that informs user-centric design decisions and bridges the gap between design intent and engineering implementation.

## EXPERIENCE

### Chipotle Mexican Grill · Buffalo, NY **Service Manager**

Dec 2019 – Dec 2022

- Led and managed a team of 20+ crew members across high-volume shifts, fostering a culture of accountability, empathy, and continuous improvement.
- Communicated effectively across all levels, conducting team meetings, resolving customer concerns in real time, and serving as the primary point of contact in the absence of senior management.
- Identified and solved operational bottlenecks under pressure, consistently adapting workflows to meet changing demands during peak service hours.
- Offered a General Manager Apprenticeship in recognition of leadership and operational excellence; declined in order to pursue a career in technology and design.

## SKILLS & TOOLS

- UX Research
- Competitive audits
- User Journey Mapping
- User Flows & Sitemaps
- Wireframing & Low-Fidelity Prototyping
- High-Fidelity Prototyping
- Responsive Design
- User Flows & Sitemaps
- Design Systems
- Usability Testing & Iteration
- UI / Visual Design
- AI-Assisted Design Workflows
- Prompt Engineering for Design
- Cross-Functional Communication
- Creative Problem Solving
- Figma & Figma MCP
- Claude & Claude Code

## PROJECTS

**ReelView** — *Movie Theater App Concept* — Personal Project

[reelview-portfolio-v2.netlify.app](http://reelview-portfolio-v2.netlify.app)

Feb 2026 – Present

- Conducted end-to-end UX research including user interviews, a competitive audit across seven competitors, and one round of usability testing.
- Synthesized research findings into user personas, journey maps, problem, hypothesis, and goal statements, a priority matrix, and actionable insights.
- Created user flows and sitemap diagrams in Figma.
- Built a fully interactive live high-fidelity prototype using AI-assisted development.
- Extracted and documented a complete design system.

## LANGUAGES

- English — Native